



CELEBRATE THE 2016 INTERNATIONAL YEAR OF PULSES | [WWW.IYP2016.ORG](http://www.iyp2016.org) | #LovePulses  
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## 2016 International Year of Pulses Newsletter November 2016

Over 524 events are occurring globally, including Pulse Feast. Visit [www.iyp2016.org](http://www.iyp2016.org) to see more.

### Next Signature Event:

IYP Global Dialogue – November 22 – 23, 2016  
Rome, Italy  
Learn more [here](#).

### Other Updates

#### Celebrate Global Pulse Day on January 18, 2016

On January 18, 2016, the world will celebrate pulses...again! Formerly known as Pulse Feast, Global Pulse Day will celebrate the nutritional and environmental benefits of pulses.

**Celebrate with us by hosting an event and by eating pulses on January 18!**  
The events will take place globally and be shared through social media.  
Learn more, and register your event here: <http://pulses.org/global-pulse-day>

For a full recap of last years' celebration, and the gain inspiration for an event this year, [read the online report](#).

#### 10-Year Research Strategy for Pulse Crops

The 10-Year Research Strategy report will be used to set an agenda for global discussion and mobilize champions to advocate for accelerated pulse research investments. In September, interviews were held with thirty-three researchers working across many different scientific disciplines, geographic areas, and pulse crop types. In October, a write-shop was held as part of the Second International Legume Society conference in Troia, Portugal. In early November, a draft version of the 10-Year Research Strategy will be distributed to a broad set of pulse research stakeholders to invite their insights. A draft version of the 10-Year Research Strategy has been distributed to a broad set of pulse research



### Major Supporters





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stakeholders to invite their insights by November 8th. It is on-line at:  
[http://iyp2016.org/index.php?option=com\\_content&view=article&id=275](http://iyp2016.org/index.php?option=com_content&view=article&id=275)

### 2016 African Green Revolution Forum

A special session on pulses and trade was held as part of the International Year of Pulses at the 2016 African Green Revolution Forum (AGRF) on September 7<sup>th</sup> to the 9<sup>th</sup> in Nairobi. The event brought together more than 1,500 stakeholders in the agricultural sector to develop concrete action plans for moving the continent's agriculture forward.



At this year's event, the theme was "Seize the moment: Africa Rising through Agricultural Transformation". The event aimed to advance the commitments made at the SDGs Summit and the Malabo Heads of State Summit.

Hosted by H.E. President Uhuru Kenyatta, the event was attended by several Africa Heads of State, Ministers, business leaders, thought leaders, senior donor representatives, and other important delegates.

Read the tweets sent live from the event [here!](#)

### IYP Call to Action

Pulses to play an important role for the environment and our health, the global community must come together and sustain the positive momentum achieved during the 2016 UN International Year of Pulses (IYP). Pulse production and consumption must continue to grow, and market access to facilitate trade must continue to be supported.

The [IYP Call to Action](#) offers a list of ways that you can help support more pulses getting on our plates now and in the future. This list includes;

1. Promote the production and consumption of pulses as part of national food security policies.
2. Continue to maintain the INFOODS database created for pulses and fill in any remaining gaps.
3. Support agri-food entrepreneurs to use pulses as ingredients in food products.
4. Encourage higher pulse consumption by changing dietary patterns and consumer preferences.
5. Continue to host a section for pulses on the FAO website.

### Platinum Member Fund Sponsors



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6. Re-implement a pulse programme as a part of FAO's regular programme of work.
7. FAO should collect and analyse more robust pulse statistics.
8. Enable equitable trade in pulses that benefits both producers and consumers.
9. Instruct the Codex Alimentarius to establish and synchronise global standards for pulses, especially MRLs.
10. Close the gap on pulse crop productivity.
11. Take up the 10-Year Pulse Research Strategy.
12. Conduct a Sustainability Project to understand pulses' role in sustainable food systems.

Read the full IYP Call to Action online here:

<http://iyp2016.org/resources/documents/related-documents/174-iyp-call-to-action/file>

### LovePulses Social Media Campaign reached new heights after World Food Day

The launch of Thunderclap ahead of World Food Day helped generate 15.3 million impressions of the #LovePulses hashtag over a 72-hour period. This figure takes into account notable tweets of support from the United Nations, Indian celebrity chef Ranveer Brar and Greek celebrity chef Argiro Barbarigou.

The total reach generated from the global and North American campaign across both social media and other online media is now 3,820 million.

### National Committee Updates

#### Argentina National Committee

The Argentinian National Committee has finalized the program for their conference on the 22<sup>nd</sup> of November. The title of the conference will be "Valor Agregado: Energia Y Alimentos en el Año Internacional de las Legumbres". Click [here](#) to see the programme.

#### Australia National Committee

Australian chef Simon Bryant conducted a cooking demo at the Keith Tintinara Country show on October 8<sup>th</sup> and 9<sup>th</sup>. The following weekend was an IYP themed two-day event in Adelaide's botanic park featuring pulse dish cooking demos for school holidays. On Monday, October 14<sup>th</sup>, Simon Bryant conducted another cooking demo at Adelaide Central Market featuring pulses.





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Finally, on November 13<sup>th</sup>, United Nations Association of Australia SA Division is hosting an annual dinner with an IYP theme. Six well known Adelaide Chefs will be creating dishes all using Australian pulses!

### Canada National Committee

In recognition of World Food Day, the Canadian IYP Committee held an event on October 14 in Toronto for Canadian media, bloggers, and consumer influencers to explore the contribution that pulses can make to food security, sustainability and the health of Canadians. The event was hosted by Chef Michael Smith of Food Network Canada, who is also Canada's Celebrity IYP Ambassador. Speakers included experts in the areas of health, nutrition, food security and environmental sustainability. A video highlighting the outcomes of IYP in Canada was also screened at the event, and can be viewed [here](#).



The event generated coverage by [CTV National News](#) and [Breakfast Television Toronto](#). These news stories reached a combined audience of over 1 million Canadians.

### India National Committee

A Two Day National Seminar on "Pulses-2016: Innovative Approaches for Sustainability in Production and Promotion of Utilization" was held on October 21<sup>st</sup> and 22<sup>nd</sup>. It was organized by Research & Innovative Programmes Cell, University College for Women in Koti, Hyderabad. This was the third event hosted by the College to support the International Year of Pulses!

### Singapore National Committee

A high tea, hosted by International Enterprise Singapore for the Singapore Pulses Federation Limited, was held on 2<sup>nd</sup> Nov at the IE headquarters. It provided a fantastic opportunity to show local pulses businesses to interact and understand how IE will be able to support the federations and the business interests of local SME's. IE Singapore is the government agency promoting international trade and partnering Singapore companies who are going global.

A CSR program has been developed to help donate pulses to the food bank with the objective to reach as many people as possible and give necessary proteins to underprivileged people.

Singapore Pulses Federation Limited is the official Lunch Sponsor for the Gafta Trade and Trends Forum on November 17<sup>th</sup> in Singapore. Mr Vishal Vijay will





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speak on the International Year of the Pulses. For more information on this event, click [here](#).

The Singapore National Committee will begin school lessons programmes late this November. Teachers have prepared the reading material and will use IYP lesson plans to teach their students about the important benefits of pulses.

### Spain National Committee

The Spanish National Committee are developing an awareness campaign on the benefits of pulses for health! The main action has been a targeted welfare program including an interview with Gregorio Valela Moreiras, President of the Spanish Nutrition Foundation. They have created three different pulse videos to support this campaign. To see the videos click [here](#).

### Turkey National Committee

The Turkish National Committee has organized a school project. The project, called “Living and Eating Healthy by consuming Pulses”, shows documentaries at schools to teach kids how to eat more pulses. More photos can be found on the website [www.bakliyatye.com](http://www.bakliyatye.com)

On October 17<sup>th</sup> in Izmir, Turkey, the “International Year of Pulses Session” took place. This event discussed Pulses in Agriculture and the importance of pulses in nutrition.

### UK National Committee

The UK national committee worked with UK Chef Rachel Green on two pulse-based recipe videos. These videos can be viewed on our website and the LovePulses YouTube channel [here](#) and [here](#).



### Join us

Join the growing list of partners and organizations around the world planning and organizing activities to celebrate pulses. Contact: [iyp@emerginqaq.com](mailto:iyp@emerginqaq.com)

### About GPC and IYP

Global Pulse Confederation has set aside \$1.1 million to fund activities related to the International Year of Pulses. 38 national committees have been established by GPC members around the world to work with their governments, farmers, NGOs, retailers, food manufacturers, health and science organizations and UN bodies to make the year a success globally and in each country. For more information or to participate in any listed activities, please contact: [iyp@emerginqaq.com](mailto:iyp@emerginqaq.com)

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**We sincerely thank all our Supporters!**



GLOBAL PULSE CONFEDERATION

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